

Phil Gould AM

Rugby league broadcaster and legendary coach

Phil Gould is known as the most successful NSW State of Origin coach in history with four series wins between 1992 and 1996 and two series win on returning to the coaching position between 2002 and 2004. These days he is a highly respected Channel Nine football commentator, a league columnist for the Sydney Morning Herald and one of the country's most innovative, entertaining and effective motivational speakers.

As well as appearing on The Sunday Footy Show and The Sunday Roast, Phil is the expert commentator on Monday Night Football on Triple M radio.

In 2011, Phil became involved with the Penrith Panthers Club once again as it faced enormous salary cap and financial pressures. As Executive General Manager, he has helped to orchestrate a complete turnaround at the club, both on and off the field.

Phil Gould played first grade rugby league from 1976 to 1986. He was Penrith's youngest ever first grade captain at just 20 years of age.

In 1987, aged 30, Phil turned his hand to coaching and led the Canterbury Bulldogs to the 1988 Premiership. He became the youngest coach in the history of the game to do so and was Dally M Coach of the Year in 1988.

Phil quickly made his mark as a tactically brilliant and professional coach, cementing his reputation with consecutive grand finals at Penrith, culminating in that club's first ever Premiership success in 1991.

Phil then coached the NSW State of Origin Rugby League team, which successfully defeated Queensland in the 1992, 1993 and 1994 State of Origin series. After a period as coach of the Sydney City Roosters, Phil returned to become coach of the NSW team from 2002 to 2004.

Phil was appointed the Director of Coaching at the Sydney Roosters Football Club from 2003 to 2005 with the club appearing in three consecutive Grand Finals during that time.



He won the TV Week Logie Award for 'Most Popular Sporting Commentator' in 2002, 2006, 2007 and 2008. He also managed to win the TV Fugly Award for 'Most Biased Sporting Commentator' in those same four years.

In the 2014 Queen's Birthday Honours List Phil Gould was appointed as a Member of the Order of Australia (AM), for 'significant service to rugby league football as an administrator, commentator, coach and player, and to the community'. He was also recognised for making an extraordinary difference to the welfare of children, young people and families, especially in the place he loves so much-Western Sydney.

Whether in business or sport Phil identifies leadership, communication, honesty in self appraisal, team work, attitude and attitude control as major keys to success.

Client Testimonials



Within seconds you had the room in stunned silence. Your speech was delivered with the absolute perfect balance of warmth, character, humour, and sheer passion.

M&C SAATCHI



A gifted and intelligent communicator. He has the ability to deliver a cerebral point using everyman storytelling. Strong on leadership, team building, psychology, life lessons and, of course, sport. And, importantly, makes you think and makes you laugh.

Fairfax Media



I have never seen someone walk into a room of strangers and uniformed police officers and have the ability to hold an audience like this man could. His talk was the best talk that I have heard in 23 years as a police officer. He hit every point that I asked and engaged the target audience so well that it makes you examine your own strengths and weaknesses. Whilst he is known for his sporting achievements, his ability to make people think and challenge themselves was a highlight for me. The importance of communication was never more evident.

St Mary's Local Area Command



Phil spoke powerfully and with perfect relevance to our conference theme ... If you have ever wanted to be a fly on the wall at halftime to witness what one of the best coaches of all time says to his team to inspire them to a victory – this was it. Emotional, relevant, humorous and inspiring. A take no prisoners look at what teamwork, attitude and achieving goals is all about.

Shell Autoserv

Client Testimonials



Phil did a great welcome with only a 2-3 minute briefing half an hour before he had to speak. He really impressed our guests, was very funny, and extremely supportive of our charity fundraising efforts. He also stayed in touch and SMS'd me when he was stuck in traffic. We would definitely want Phil at our next Sydney event if possible.

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