

Nick Bowditch

Online Success Story - Keynote Speaker & Social Futurist

Nick Bowditch is a unique thought leader in social-media with an enviable corporate career. An insightful keynote speaker and advisor, he draws on his experience as the only person in Asia-Pacific to have worked at both Facebook and Twitter and the only person in the world to work in marketing at both brands.

Nick Bowditch started, built and sold three tech startups of his own before joining Facebook where he was charged with starting and building their small business marketing team for Australia and New Zealand. From there he moved to Twitter where, as the Small Business Evangelist, he helped small businesses and startups power up their business on the Twitter platform.

More recently Nick Bowditch founded The Mentoring.Club, which he describes as 'The Uber of Mentoring' - where the best of business brains are available for clients to choose as their own mentor.

Nick Bowditch is a director on the board of the Indigenous Literacy Foundation and a proud indigenous man who is passionate about indigenous equality and closing the gap in Australia.

An in-demand keynote speaker, Nick Bowditch has been engaged by organisations in Australia and internationally including Facebook; Twitter; Google; eBay; LinkedIn; Franchise Council of Australia; NAB, American Express; and The Entourage.

He speaks on various topics which make the most of his experience in the startup world, social media, storytelling, gamification, next-generation mobile applications, collaborative consumption and the sharing economy, co-working spaces, the future, and, of course, Facebook and Twitter.



Nick Bowditch's current speaking topics include:

- The future of social media
- How to develop a winning online strategy
- The gamification of everything
- Mobile: the future of engagement
- Startups. The stuff nobody tells you

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