

## Mitch Lowe

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### *Netflix Co-founder, Entrepreneur, Keynote Speaker*

Mitch Lowe has a deep understanding of the rapidly evolving entertainment industry and a clear insight into its future. An executive co-founder of Netflix, with 25 years experience in the video and rental industry, his expertise as an independent consultant to entrepreneurs and start-ups is in high demand around the world.

Having held executive positions at two of the most groundbreaking and influential companies in the home entertainment business since the 1980s, Mitch is a keynote speaker with a great story to tell and invaluable knowledge to impart.

Mitch Lowe has been the Chief Executive Officer of MoviePass, Inc. since 2016 and is a Partner at Crestlight Venture Partners, LLC. He has served as the Chief Executive Officer of Quarterly, Inc. since 2013. Mitch was the former President of Redbox.

Mitch Lowe's career in the video business started in the 1980s with Video Droid. He opened a successful chain of video rental stores, further increasing his knowledge about the video rental customer experience. Leveraging that experience, he created a business that built websites for video rental stores.

Mitch served as the President of Redbox Automated Retail, LLC of Outerwall Inc. from April 2009 to October 2011 and was appointed to the role of Chief Operating Officer in May 2005. He helped to build a strong management team at Redbox and was instrumental in developing the concept of \$1 per night new release DVD rentals. Mitch consulted for McDonald's business development group, focusing on automated vending machines. He served at Redbox until late 2011. Mitch Lowe was a Founding Executive of Netflix, Inc. since 1998 and also served as its Entertainment Domain Expert and Vice President of Business Development & Strategic Alliances from 1998 to 2003.

Mitch has been Head of The Content Advisory Board of NanoTech Entertainment, Inc. since February 2014. He serves as a Director of Cantaloupe Systems, Inc; and is a Board Advisor to Alchemy Entertainment, Fandor, Moviepass, Spray, GoWatchit and SkywriterRX. Mitch Lowe has been a Director of Our Alchemy, LLC since August 2015. He has been an Independent Director at Notis Global, Inc. (formerly Medbox, Inc.) since March 3, 2014 and a Member of The Content Advisory Board of NanoTech Entertainment, Inc. since February 2014. Mitch Lowe was Chairman of the Video Software Dealers Association since 1996 and was its Director from 1991 to 1996.





***Mitch Lowe speaks about:***

- Execution for maximum ROI: how to achieve maximum results in any situation
- Innovation: building support and commitment to achieve innovative results
- Creating a winning culture

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