

## Michael Crossland

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### *Inspirational speaker, MC and humanitarian*

Michael Crossland is one of Australia's most in-demand inspirational speakers. He is an extraordinary young man who has defied the odds to build a life of exceptional achievements. He is one of life's true heroes.

Diagnosed with aggressive life-threatening cancer before his first birthday, then surviving a cardiac arrest before his 12th birthday, doctors told Michael school and sport were not options. Infection and fatigue were too great a risk. His only wish was to lead a normal life and be able to do all the things that other 'normal' kids took for granted every day.

Now not only is he an accomplished businessman and an elite sportsman, Michael is also at the forefront of today's new generation of inspirational speakers.

Michael speaks to businesses, schools and colleges and professional sporting groups around the world. In 2012 Michael addressed the children, families and victims of the 9/11 attacks in New York. In the past 12 months his total audience numbers have exceeded 250,000, both in Australia and internationally.

### ***More about Michael Crossland:***

Michael is an Australian of the Year finalist, an Australia Day Ambassador for several consecutive years and an international hall of fame inductee. He is also a National Ambassador for Camp Quality, Cancer Council, Australian Cancer Research Foundation, Make a Wish, Little Wings and Hope for Haiti. Yet these are just a few of his many achievements.

Film producers have made award-winning documentaries about his life, he was named the Bulldogs secret motivational weapon and he has featured on the front cover of Focus Magazine. He has also featured on a TV show in Fiji, appeared on Fox Sports News, has his own radio show and he runs a school and orphanage in Haiti.



Michael inspires many people from all walks of life, with his story and inspiration of believing in yourself and achieving seemingly impossible dreams. Michael has an absolute passion and belief in people's ability to change direction and become who they truly want to be and achieve success.

Michael offers a highly entertaining and thought-provoking insight into overcoming extreme adversity to live a life of exceptional achievements. He captures the hearts and minds of audiences of all sizes and backgrounds and inspires each individual to achieve ongoing positive change in their lives.

During his powerful, interactive and extremely moving presentations Michael Crossland will take you on a journey that will have you reflecting on your past, examining your present and remoulding your future.

Michael is also a superb and hugely popular MC who has hosted many events with the likes of Ray Martin, Catriona Rowntree and Luke Jacobs, just to name a few.

***Michael Crossland talks about:***

- Overcoming adversity, defining success, mastering the gift of giving, teamwork, dreaming big, attitude equals your altitude
- Team Building including topics of embracing change, importance of communication, winning as one and driving home accountability
- SMILE Program = creating a safe, healthy and driven environment to learn, grow and succeed

## Client Testimonials

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Michael Crossland was truly one out of the box. His story was at times heart wrenching, but the overarching message of refusing to let adversity define you struck a chord with our audience that I don't believe we have hit before, or will manage to again. Never have I seen 500 people leap to their feet so quickly in a unified standing ovation. As a professional speaker, Michael's attention to detail, ability to speak to brief and skill with an audience's focus was second to none. From a booking point of view, he was friendly, approachable and entirely focused on what we were trying to achieve at our event. I cannot recommend him enough.

***Franchise Council Australia***



Words escape me to truly express my thanks for the amazing journey you took us all on today as the keynote speaker at the HR Teams event in Sydney and the roller coast ride of emotions you evoked in us all. I feel incredibly humbled and honoured to have met you and want you to know how much you touched everyone in the room today (myself included) with your warmth, passion, incredible spirit and courage in the face of such adversity. The room was charged full of raw energy and emotion when you finished and many members commented to me afterwards how incredibly inspirational you were and how powerful your messages, learning's and insights were. My congratulations.

***International HR Director Forum, CEO Forum Group***



Thank you for sharing your inspiring, yet very personal, story at our company Kick Start event earlier this year. From business to sport you reminded us that in life anything we set our mind to we can accomplish successfully. You are a true inspiration to us all.

***McGrath Estate Agents***

## Client Testimonials

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Your achievements in the face of adversity in both business and sport are truly remarkable. Hearing about your tenacity and persistence in the face of so many hurdles was inspirational and highly motivating for those of us who work in a competitive sales environment and have our wins and disappointments, albeit no comparison with yours. Perhaps your experience in sales and sales management helped but we felt you connected particularly well with our people from the outset and the feedback since has been nothing short of exceptional. We are all better for the experience.

***Buxton Real Estate Group Pty Ltd***



The feedback from our Leadership was fantastic and after assessing the feedback sheets 100% of the delegates rated your session as Excellent! It was wonderful to have you share your story with our team again.

***CBRE***



Your passion, determination and enthusiasm for everything you do is infectious, and your message to our team was inspiring, thought provoking, and motivating. I'm sure many in our team took something from it about how to live life in a meaningful way, the power of positive thinking, and the importance of lending a hand to those less fortunate than ourselves. I've no doubt the short time you spent with the team, will have a long lasting impact.

***7-Eleven Stores Pty. Ltd***



Your presentation was excellent and if I could find a better adjective I would use it. It was our privilege to have you be our opening key note speaker at our final conference. Our members, every year attend 2-3 conferences, and we as an Association of 20 years we have had more than our share of speakers over this time. To get feedback from those attending saying that you were the best speaker that we have ever had, or many have heard, is high praise from this group. We have an age demographic of 30-65 with the majority of them being male at the higher end of this range and to have them still talking about your key note at dinner that night was fantastic and a tribute to the man you are.

***Australian Fire Managers Association Inc.***

## Client Testimonials

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We would like to express our heartfelt thanks for your contribution to the Campbell Arnott's Gala Dinner. Aside from doing a fantastic job as MC, sharing your amazing story had the entire audience of over 500 people spellbound. Weeks later we are still receiving calls & emails to say how special you made the night by bringing into perspective why we are all here & what we can achieve in life. Your amazing contribution helped raise \$159,175 in just 1 night.

***Campbell Arnott's***



You are a true professional. You manage to smoothly deliver the night's activities in a light hearted, upbeat and inspiring way. Your fast, accurate & humorous ability to run our live auctions and promoting our sponsors is first class. You have been an integral part of this very successful sold out Dancing With Coffs Coast Stars event over the past 5 years and this year raising over \$101,000 on the night was a huge result. The words Thank You seem somewhat short of the appreciation we have for your support.

***Cancer Council***



As always you were the consummate professional & ultimate MC. Your infectious humour during the evening along with you inspiring messages is without a doubt the reason we were so successful in raising so much throughout the evening. Continue your amazing work & thanks for your support!

***M.N.C. Community Care Options***

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