

Marianne Broadbent

Business & IT Management International Advisor

Dr Marianne Broadbent is an executive advisor, international speaker, author, and specialist in leadership assessment and executive capabilities. Marianne Broadbent has extensive experience working with business and technology leaders to increase the speed and effectiveness of technology and people-related investments.

About Dr Marianne Broadbent:

Dr Marianne Broadbent has a distinguished career in both business and academia with the rare ability to work with different types of business, industry and government executives and professionals. She is a Managing Director at the innovative global executive search, development and talent management firm, Edward W Kelley & Partners (EWK). She leads EWK's global CIO Centre of Excellence, and, concurrently she is co-leading the further development of EWK's innovative Leadership Assessment practice.

Edward W Kelley & Partners has over 260 consultants operating in over 28 cities worldwide. (EWK's initial nucleus in 2006 was the acquisition of the assets of A.T.Kearney Executive Search).

Dr Marianne Broadbent was previously Senior Vice President, New Product Development for Gartner Inc globally, where she split her time largely between offices in Stamford, CT (USA) and Melbourne, Australia. Prior to joining Gartner in this role in 2005, Dr. Broadbent was Associate Dean at Melbourne Business School, University of Melbourne and held the Chair in Management (Information Systems). From 2000-2003 Dr Broadbent was Group Vice president for Gartner's Executive Programs, leading CIO research and knowledge assets globally for that service. She is the founder of Gartner's CIO Academy and in 2003 she was awarded the prestigious title of 'Gartner Fellow'. Dr Broadbent joined Gartner in 1998 to lead the CIO business in the AsiaPacific region. Prior to that she was Associate Professor at Melbourne Business School, a visiting researcher at Boston University, and held other academic, business leadership and consulting positions.

Dr Marianne Broadbent is a sought after speaker at industry and corporate conferences around the world. Her work and views have been published in many genres, from academic journals to regular columns and trade papers. She is co-author of two 'top selling' books published by Harvard Business School Press: *The New CIO Leader: Setting the Agenda and Delivering Results* (first author, HBS Press, 2005) and *Leveraging the New Infrastructure: How Market Leaders Capitalize on Information Technology* (co-authored with Peter Weill, HBS Press, 1998). She has also led her own consulting firm specializing in business and technology governance, and the integration and execution of corporate, business and



functional strategies. Dr Broadbent is member of the Board of the Victorian College of the Arts and a Fellow of the Australian Institute of Company Directors.

Dr Marianne Broadbent speaks about:

- Executing on Strategy and Innovation – The leadership, people and values factors
- The Board and IT Governance: Who cares and does it matter?
- The Executive and IT Governance: What is it and how can you improve it?
- Management by Maxims: Integrating business and IT strategy and execution or Business and IT: it's about mutuality, not alignment
- The New CIO Leader: Do you have one and would you know?
- Leading Global Teams: Insights from ether-real experiences
- Leadership Insights: Implementing innovative approaches to executive search and leadership assessments

Client Testimonials



Dr Broadbent's knowledge and strategic thinking on truly complex IM/IT issues is exceptional. Her insights illuminate the present situation and anticipate directions for organisation.

Health Canada

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