

Marcus Buckingham

International authority on employee productivity

Marcus Buckingham is a leading career expert and acclaimed business authority who has dedicated his career to challenging years of social theory and revolutionising the American workplace.

Marcus addresses more than 250,000 people in live audiences across the globe each year and mentors business leaders. He is hailed as a visionary by major Fortune 500 corporations including Toyota, Coca-Cola, Best Buy, Wells Fargo, MicroSoft and Disney who turn to him to motivate, mentor and inspire their staffs to find their strengths.

Marcus Buckingham is widely considered one of the world's authorities on employee productivity and the practices of leading and managing. He worked for almost two decades as a senior researcher at The Gallup Organisation to discover key factors in driving career success, interviewing thousands of workers at every career stage.

As a result of his research, he pioneered and championed the *Strengths Revolution* which contends that companies that cultivate employees' strengths rather than simply improving their weaknesses stand to dramatically increase efficiency and stimulate maximum personal growth and success.

He went on to develop the *StrengthsFinder* personality test (*StrengthsFinder.com*) with Gallup, which helps employees quantify their personal strengths in the workplace and at home. More than 2 million people have used *StrengthsFinder* since it debuted in 2001.

Marcus Buckingham is the best-selling author of inspirational books including: *First, Break All the Rules; Now, Discover Your Strengths; The One Thing You Need to Know; Go Put Your Strengths To Work; Go Put Your Strengths To Work; The Truth About You* and *Find Your Strongest Life*. He has been profiled by *The New York Times, Wall Street Journal, USA Today, Fortune, Fast Company* and *Harvard Review*. In addition, Marcus Buckingham has featured on numerous television shows including *Oprah, The Today Show, Good Morning America* and *CNBC's The Big idea with Danny Deutsch*.



Corporations such as Toyota, Coca-Cola, Master Foods, Wells Fargo, Microsoft and Disney regard Marcus as an invaluable resource in informing, challenging, mentoring and inspiring their people to find their strengths and sustain long-lasting personal success.

Marcus Buckingham talks about:

What the World's Best Managers Do Differently - Marcus will discuss the four key demands a manager must fulfill in order to provide the kind of environment that enables people to achieve peak performance on a regular basis: Select the right people for the right roles; Clarify expectations of the manager and of the employee; Engage team members by paying constant attention; and Accelerate performance by maximising strengths and neutralising weaknesses. In short, his presentation will address how great managers turn talents into performance.

Strengths-Driven Performance - Marcus will present key data from a number of different industries demonstrating the correlation between performance and engagement. He discusses the factors at play with engaged teams vs. disengaged teams and drills down to the specific lever that recent research indicates most impacts engagement: the extent to which employees have the opportunity to play to their strengths.

The Difference between Great Managing and Great Leading - Marcus draws on a wealth of examples and sound research to uncover the single controlling insight that lies at the heart of great management and leadership.

Finding Your Strongest Life - Marcus explores the data behind startling findings on women's happiness and discusses the lessons to be learned from happy, successful women who buck the statistical trends.

Client Testimonials



Marcus Buckingham's presentation was thought-provoking and extremely relevant to our clients' current issues. His presentation style was engaging, entertaining and extremely genuine. We've completed the client survey for his speaker agency and have given Marcus Buckingham a 10 out of 10 on every question!

Reed Elsevier



Marcus Buckingham is arguably the business world's most in-demand management guru.

Business Week



He's able to connect with an audience in a way that is very rare.

USA Today

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