

John Worsfold

Former coach of the West Coast Eagles, motivational speaker

John 'Woosha' Worsfold is probably best known as the senior coach of the West Coast Eagles, a role he held from 2002 until he retired at the end of 2013. At the end of the 2012 season, he had overtaken Mick Malthouse as the team's longest serving coach.

Widely respected and hugely influential, John has had a massive impact on players' lives on and off the field. Known during his coaching career as a 'tough bastard' and 'the hard man of the west', which he now says was a front, John also had a little-known softer side: he took the time to send personalised notes to players across the league, including players who reached milestones at rival clubs.

John is now an entertaining motivational speaker who talks about team work, team building and achieving and maintaining goals. Using anecdotes to entertain and educate his audiences, his goal is to effect cultural and behavioural change within an organisation.

His corporate clients include Australia Post, National Insurance Brokers Association, Young Professionals, Pioneer Concrete, Youth Services Conference, Credit Force as well as many sporting clubs.

Since early 2014, John has also been a performance coach at Leap Performance.

More about John Worsfold:

A former Australian Rules footballer, John played 24 games for South Fremantle (1986), 209 games for the West Coast Eagles (1987-1998) and 6 games representing Western Australian in the State of Origin.

An original Eagle in 1987, John was at West Coast for 24 of its history as a player, captain and coach and had his immense contribution immortalised with the club champion award renamed the John Worsfold Medal.

John retired from his playing career at the end of the 1998 season and in 2000, and began his coaching career as an assistant coach at Carlton Football Club. In 2002 he was appointed senior coach with the Eagles, taking the club to the finals in his first season and winning the 2006 Grand Final. He demonstrated the capacity to get his team over the line: the Eagles didn't miss the finals in his first six years at the helm.



As a motivational speaker, John Worsfold demonstrates that same commitment and determination in helping organisations to achieve their goals.

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