

Jason Cunningham

Business Growth Expert, Keynote Speaker

Jason Cunningham is an author, entrepreneur, industry commentator and engaging keynote speaker who has inspired thousands of business owners to build a better business, make money and achieve the lifestyle they aspire to.

One of Australia's leading business growth experts, Jason's unique experience, engaging personality and down-to-earth style make him a voice that people in the world of small to medium enterprises are keen to hear and take note of.

Jason is no stranger to business. At 24, he co-founded The Practice (www.thepractice.com.au), a business and personal wealth advisory firm, which has grown into a \$15 million-a-year business with a diverse client base. The clients he's helped, the insights he's gained from world-class experts, and lessons he's learned from his own business journey inform his presentations, providing real-life case studies that demonstrate key take-home messages with enormous clarity.

Articulate, personable and passionate, Jason Cunningham has presented a regular segment on Channel 10's The Living Room and is the Finance Guru on Triple M's popular program The Rush Hour. His Your Money segment was a hit for the loyal listeners on SEN1116's The Run Home for over nine years. He's been featured on Sky News, Hinch Live and Studio 10 as well as in print media and multiple blogs.

His book, Have your cake and sell it too: the 7 key ingredients of business success combines his 20+ years experience as a successful business owner and consultant with cracking insights from world-class industry leaders.

Jason Cunningham's entertaining and engaging style has made him a highly sought after talent on the speaker circuit. While injecting fun into his presentations, he is the ultimate professional, focused and committed to delivering the best outcome for his audience at all time.

Jason loves nothing more than sharing his business success insights with a full house of other owners, managers or dreamers. His audiences take away practical, proven and actionable tools and tactics they can implement in their own business.



Jason Cunningham speaks about:

Retail is tough... so fight back! - Jason taps into his extensive retail experience - from working at Ford Motor Company to advising national franchise groups - to provide practical tactics to help you grow your cash flow, build a loyal customer base, and develop a high-performance team that delivers a consistently amazing customer experience.

'Love you life-time': how to engage with customers to grow sales and loyalty - Jason combines his real-world experience with insights from elite sports teams and world-class experts to give business owners of all types - including corporates, professional services, retail and franchises - the tools to develop a winning team.

'Get sacked!' Step back so your people can step up - Using case studies and practical examples, and sharing his own business owner journey, Jason gives owners the tools and framework to move from manic to manager so you can guide and mentor your team to higher levels of performance.

Building a winning team: what businesses can learn from elite sport - Jason reveals the philosophies and habits of the world's most successful sports teams, and shows you how an elite team mindset can transform the skills and capabilities of your people.

The 7 key ingredients of business success - You can have it all: build a thriving business you love; enjoy the lifestyle you went into business for in the first place; and grow an asset you can one day sell for top dollar. Jason's latest book, *Have Your Cake And Sell It Too*, condenses his 20-year career of helping business owners (and growing his own) along with insights from world-class experts to create a recipe for business success. This practical and inspirational presentation will give you the tips, tactics and confidence to build the business of your dreams.

Client Testimonials



It's been little over 48 hours since Jason Cunningham spoke at an Anthill event on Monday night and I am still buzzing with the energy that Jason brought to the group. I keep remembering things that he said that just make my brain go 'pop' because he is that kind of presenter. He's bold, sometimes brash, but he is always guaranteed to entertain and educate a group of passionate business builders.

Australian Anthill

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