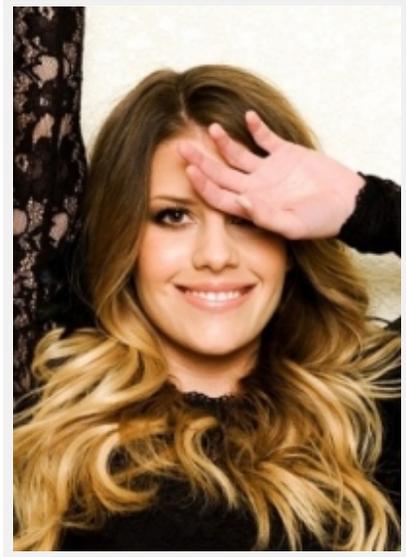


Jasmine Rae

Multi ARIA nominated singer & songwriter

Jasmine Rae is fast becoming one of Australia's most admired female vocalists, songwriters and performers. Featuring her unique soulful country sound and captivating lyrics, *Heartbeat*, the new album released on May 15 through ABC Music/Universal Music Australia, is the three time ARIA nominated, CMA International Award winner and two time CMC Music Award winner's finest work yet. At it's core, *Heartbeat* is an honest celebration of life and love, therapy for the hard times and your motivation to break the shackles, listen to your heart, take control and "dance to the rhythm of your own Heartbeat!"



Jasmine Rae first caught the attention of the Australian music scene in 2008, when she won the prestigious Telstra Road To Discovery competition. Demonstrating vocal strength and skills that aren't generally considered possible by someone with such a slight 4 foot 9 frame, the virtually unknown singer/songwriter from Melbourne blew the panel of esteemed industry judges away with her stunning vocals and impressive original material.

Victory created instant opportunity for Jasmine. Shortly after winning the competition, she signed a recording deal with ABC Music and was invited to perform at the CMA Music Festival in Music City, Nashville USA. She also scored touring opportunities with the likes of international stars Brooks & Dunn and Alan Jackson as well as Australia's Country King, Lee Kernaghan.

In September that year, Jasmine Rae released her first album, *Look It Up* which featured her debut single and original song 'Country Singer' which went all the way to #1 on the Australian Country Singles and Music Video Charts. She followed that up with her second album *Listen Here*, produced by mentor Mark Moffatt, in March 2011. *Listen Here* saw Jasmine appear in the ARIA Mainstream Top 40 album sales charts for the first time, as well as spending two weeks at #1 on the ARIA Australian Country Albums Charts. Both albums received ARIA nominations and featured a total of five #1 singles, including 'I'll Try Anything' featuring US country star Joe Nichols.

Music fans voted Jasmine Rae 2012 CMC Oz Artist of the Year, and she later received the industry voted CMA International Artist of the Year Award.

Despite the significant fan, industry and commercial recognition off the back of those early albums, Jasmine believed she was still yet to completely open up to her fans and record a body of work that truly showcased her artistry in its most honest form.

She teamed up with Nashville based Grammy winning producer Luke Wooten (Brad Paisley, Dierks Bentley, Kellie Pickler, The Wolfe Brothers) to record and release *If I Want To*, in August 2013.

As a writer on 12 of the 13 recorded tracks, *If I Want To* truly show-cased Jasmine's vocal prowess and featured a collection of songs that allowed fans to truly get to know her and connect with her words and music. *If I Want To* established Jasmine Rae's true musical direction, with its uniquely soulful country sound and emotive lyrical content.

I felt like this wasn't just the album I wanted to make, it was the album I needed to make," says Jasmine.

Esteemed ARIA and APRA winning singer/songwriter/producer Shane Nicholson has described Jasmine Rae as "a WORLD-CLASS singer in any genre."

Duet partner and good friend Pickler describes her as "an amazing songwriter" and a "powerhouse." While Adam Brand, who calls her "the REAL DEAL," invited Jasmine to tour with him in 2014 and record the track 'Quit This Time' (which appears on both Brand's album *My Side Of The Street* and Jasmine Rae's upcoming release). She then recorded 'Come On Back To Bed' with three time ARIA winners, The Audreys.

Even Cherie Currie, the original lead-singer of legendary band The Runaways is a fan, having tweeted her endorsement of Jasmine's music recently.

Fans voted Jasmine Rae 2014 CMC Female Oz Artist of the Year, and *If I Want To* scored Golden Guitar nominations for Album of the Year, Top Selling Album of the Year, Single of the Year and Female Artist of the Year. Again, she received an ARIA nomination for her body of work which went as high as #23 on the ARIA mainstream album charts.

This glowing endorsement from fans, critics and industry peers for an album she felt so much attachment to, inspired Jasmine to return to the studio with Luke Wooten and further cement her musical destiny.

The result is Heartbeat, a body of work which showcases a collection of songs from an artist who, while still only in her mid 20's, is constantly evolving and taking more ownership of what she does, in a most impressive way.

The release of Heartbeat coincides with Jasmine Rae's first national headlining tour throughout 2015, as well as appearances at major music festivals and events across Australia.

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