

## Janelle Bloom

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### *TV chef, food writer and cookbook author*

Janelle Bloom is one of this country's most-loved TV chefs, a food writer and a best-selling cookbook author. Her recipes are foolproof, easy-to-follow and use seasonal ingredients that are readily available - each one has to taste every bit as good as it looks.

Janelle is one of the original chefs who inspire viewers every day on Network Ten's high-rating *Ready Steady Cook*, a cooking game show which celebrated its seventh year on air in 2011. When asked to describe the show, she says: 'It's challenging and chaotic, but the most fun I've had in a kitchen and the best job I have ever had!

Janelle's love of food and cooking, her fabulous teaching skills and her warm yet direct approach make her the ideal choice for public events like food and wine shows, private, corporate or kids cooking classes.

Well known for her cooking demonstrations and live presentations, Janelle's food knowledge and experience inspire all who attend.

In November 2008, Random House Australia published *Fast, Fresh & Fabulous*, Janelle's first cookbook in 10 years. In November 2009, this was followed by *Fab Food for Family & Friends* and in October 2010 by the third book in this series, *Family Food & Weekend Feasts*. All three have been best sellers.

Janelle has contributed to a many publications as a food editor, writer and food stylist for over 15 years. She was the food editor of Australia's bestselling food magazine, *Super Food Ideas*, for more than four years. In 2010, Janelle began contributing to a new magazine, *The Outdoor Room*, with Jamie Durie and also contributes to *Family Circle*, among others. Janelle appears regularly on Radio 2GB as co-host with Glenn Wheeler on Saturday nights.

Janelle volunteers as much time as she can each week to her favourite cause, Ronald McDonald House in Randwick. She was appointed the ambassador for the House in 2008 and cherishes that role. She says: "Working as a volunteer puts everything into perspective. It's something we should all do".



When Janelle has some precious downtime she loves to read, swim, exercise (to work off all the food she eats) and of course ... cook!

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