

Geoff Jansz

Outstanding Chef and Food Journalist

Geoff Jansz is recognised for his modern, approachable and enthusiastic involvement with food and cooking. Geoff Jansz has a deep respect for traditions and cultures, believing in the big picture of health, environmentally sound growing and harvesting, regional identity and seasonal awareness.

Geoff has been a food journalist for many of Australia's leading food magazines, owned two successful restaurants and been an industry consultant. His belief is that cooking and eating are best enjoyed as a shared experience encapsulating laughter, conversation and a gathering of friends and loved ones.

Using his own produce, Geoff pursues his philosophy of cooking with fresh seasonal ingredients to produce healthy and delicious meals, inspiring audiences to start with the best ingredients, whether it's growing their own or getting the best quality available.

Geoff shared this philosophy as host of Channel Nine's *What's Cooking*, for seven years. Broadcast daily until 1999, the programme was Australia's only national cooking programme and was also seen in New Zealand and throughout S.E. Asia.

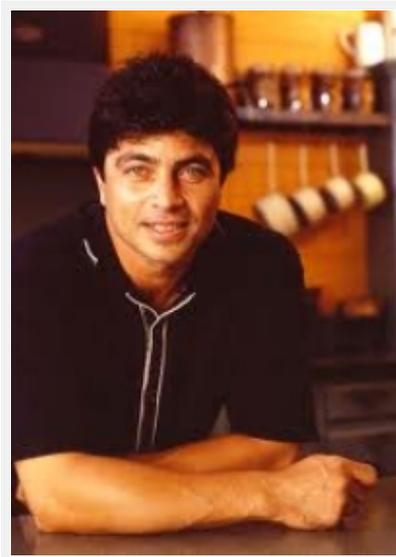
Geoff was the food presenter on *Burke's Backyard* which screened weekly in Australia to an audience of 3 million viewers and he presented, alongside Peter Evans and Lyndey Milan, Network Nine's cooking show *Fresh* with the Australian Womens' Weekly.

Geoff has been a regular contributor to *Australian Gourmet Traveller* and *House and Garden*, writing articles on Australia's best produce while also discussing local food industries.

Geoff's entry into the food industry began while he was a university student. Opening a restaurant in Picton, NSW, Geoff attracted diners keen to sample food which was not only the freshest, but which also reflected the area in which it was grown.

His second restaurant, "Aviomore" was a landmark country establishment until 1993 when he took his food message to the national level on *What's Cooking*.

In June 2001, Geoff opened the Geoff Jansz Food Store in his home town of Bowral, NSW. The store is



inspired and supplied by amazing seasonal produce from the farm he tends with his family in Bowral. Flocks of apprentices and chefs gather each morning to harvest the sort of produce that inspired Geoff in the first place. The store showcases products manufactured under the Geoff Jansz label as well as providing an array of interesting food-to-go for local residents.

Geoff is the author of three books: *Taking the Freshest Approach*, *Favourite Recipes* and *Geoff Jansz Desserts*. He runs a cooking school, along side his produce farm, at his property in the Southern Highlands of NSW.

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