

## Gaia Grant

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### *Researcher & Lecturer in Innovation & Culture Change & Keynote Speaker*

Gaia is a researcher and guest lecturer at the University of Sydney Business School and an accomplished author. She is also a highly skilled presenter and facilitator renowned for helping global corporate clients to find solutions to the most complex challenges.

Gaia has a keen interest in working with clients on corporate responsibility and sustainability programs. She has run these programs for clients such as PriceWaterhouse Coopers, YPO (Young Presidents Organisation), and IFC World Bank. She helped design a program for Nestle headquarters in Switzerland that focused on helping them to come up with ideas on how to produce sustainable products for emerging countries, and she worked with Duke Executive Education to help design and run a program for Google headquarters in the US on how to improve their social responsibility in the local area.



#### ***More about Gaia Grant:***

Gaia Grant is the managing director of Tirian International Consultancy and the co-author of *The Innovation Race: How to change a culture to change the game*, and *Who Killed Creativity?... And How Can We Get it Back?*, as well as the author of a number of additional books and resources, including *A Patch of Paradise* and *The Rhythm of Life*.

Gaia is a researcher at the University of Sydney Business School, where she is also a guest lecturer in innovation and international business. She is currently conducting doctoral research (PhD) into the role of culture change and transformation in sustainable innovation. Gaia also has an MSc (in creative leadership), a Grad Dip in change leadership, and BA, Dip Ed, BD (hons)

Gaia is a highly skilled presenter and facilitator carrying with her a wide range of tools that can be used to find solutions to the most difficult challenges. Gaia's corporate clients have included Google (US), JP Morgan (Asia Pacific), Visa (US), Salesforce (Asia Pacific), Four Seasons Hotels & Resorts (Canada), Citibank (Asia Pacific), Baker & McKenzie (Asia Pacific), Colgate Palmolive (Innovation Lab Central America), Deutsche Bank (Asia Pacific) and many other MNCs who can all attest to her insightful and engaging approach.

Gaia has presented keynotes at high profile events including Salesforce International Roadshow (Asia Pacific), Optus / Singtel national event (Australia), Worktech International Conferences (invited for Melbourne, Australia and selected countries in South America), and the Growth Faculty Conference (Sydney, Australia - where she spoke alongside Margaret Heffernan (BBC producer and author of *Wilful Blindness*), and Neil Rackham (author of *Spin Selling*). Selected industry keynote and workshop presentations have included Ci Creative Innovation Conference (Melbourne, Australia) and the Creative Problem Solving Institute (State University of New York, US).

Gaia contributes to major magazines and newspapers, and has also been featured in a number of international media including BBC and ABC TV along with commercial TV, Reuters, Huffington Post, Fast Company and the Wall St Journal. She has presented her research papers at a number of universities internationally, including delivering at a major European management conferences organised by EGOS and PROS.

Gaia can be engaged as a stand-alone keynote speaker or with her husband Andrew as a dynamic husband-and-wife team. Andrew Grant is also a Director of Tirian and is a globally recognised (TEDx) speaker.

## Client Testimonials

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“ Phenomenal session! The feedback was excellent and many of our members gave this session a 10 out of 10. Really unique in bringing real depth and understanding to innovation. I saw a lot of lights go on today with our CEOs, and this will help our CEOs be more effective in innovating. Excellent job – It was much appreciated!

*Chief Executives Guild. USA*

“ Your contribution in so many ways turned the Optus Learning Fiesta into a smooth event with very interested participants and a great atmosphere for discussion & collaboration

*Salesforce*

“ Gaia’s presentation provided our clients with the tools to help them become a marketing success.

*Optus Australia*

“ Superbly presented – scoring a very high evaluation feedback of 6.8 out of 7. Gaia is a knowledgeable and entertaining presenter who presented an excellent session for us, really well facilitated and introduced. Really enjoyed it and liked the creative presentation through the game

*AIM (Australian Institute of Management) Australia*

“ I was delighted with your workshop which has both quality and depth. The combination of your depth of knowledge, presentation skills, and the delightful game made the experience safe, enlightening, and most important, change-enabling. The experience is both easy and fun. We know that experiential learning has the most likely chance of changing behavior over the long term, and the extended value is in the likelihood of the experience “sticking”. Business, education, and government need to engage the new learnings you offer through your program.

*International Center for Studies in Creativity USA*

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