

Dan Gregory

Award-winning Engagement & Thought Leader, Keynote Speaker

Dan Gregory is an expert on the power of influence and leadership. The co-founder and CEO of the strategic think-tank known as The Impossible Institute, he shot to public fame as a panellist on ABC TV's popular show The Gruen Transfer, and is now regularly engaged as an inspiring, entertaining and educational keynote speaker.

Indeed, Dan gives his audiences access to methods and strategies used by the world's most skilful persuaders to engage, lead, sell and ultimately shape people's thoughts and beliefs.

More about Dan Gregory:

Daniel Gregory graduated with a BA in Communications then went straight to work in advertising and within six months had won the top award for creativity in Australasia, an Award Pencil.

In 2003 Dan founded Kindred with his business partner Kieran Flanagan and won creativity and effectiveness awards for work with companies like Coca-Cola, Unilever, News Ltd, Gourmet Garden, Horticulture Australia, NSW Government, Rail Corp and MX.

Having worked with organisations around the world and from virtually every industry sector, Dan has built a reputation for not only feeding energy and inspiration into his presentations, but also delivering lasting change in his audiences.

Without doubt, he is a captivating leadership speaker whose business acumen is matched by a rapier wit and rare human insight gained during a three year sabbatical working on the US and UK stand-up comedy circuits - skills put to great use in front of 1.4 million viewers as a regular on ABC TV's The Gruen Transfer and The Seven Network's Sunrise.

His mission is to advise organisations how to build more engaged cultures and to help leaders, professionals and thought leaders amplify their influence and change the conversation.



Dan Gregory speaks about:

- Cultures of the Willing: Lead with attraction, alignment & engagement
- Read the Room: How to identify people's core drives through personality profiling
- The Persuader's Art: Take your presentation skills up to level "MadMen"
- Building Belief: Increase confidence & engagement using the art and science of belief
- How to Motivate Anyone... Even You: Learn what makes us buy & buy in
- Win Them Over: How to build consensus and drive alignment
- Change PositiveTM: Do more than manage change... lead it! (Co-Keynote with Kieran Flanagan)

Client Testimonials



(Dan was received) extremely well - he was an absolute hit and I think a few of the sponsors want to book him for their own events

TAFE NSW - New England Institute



Comedy relief from down under... with a huge helping of #knowledge.

iMEDIA Conference, San Diego, USA



The absolute BEST session with @DanGregoryTII @KieranFTII worth the 6 hour round trip drive! You guys rock!

Unconvention, Auckland, New Zealand



The psychologist and business person in me are in heaven.

The Entourage, Sydney, Australia



@DanGregoryTII takes it to the next level. Scarily awesome #leadership

Future of Leadership, Brisbane, Australia

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