

Brad Hardie

Former AFL champion player, Brownlow Medalist, Speaker, MC

One of the game's most decorated players, Brad Hardie commenced his football career in the W.A. Football League and quickly became a champion player for South Fremantle Football Club.

During his AFL career he also played for Collingwood, Brisbane and Footscray. He played a total of 300 games and represented Western Australia on 10 occasions. Brad was awarded football's highest honour, the Brownlow Medal, in 1985, as well as two Simpson and two Tassie Medals.

Today, Brad is a much sought-after speaker whose presentations titled 'Adapting to Circumstances' and 'Goal setting - not shooting for the stars' are both motivational and entertaining. He regularly addresses major corporate and sporting functions. Brad has an excellent sense of humour and always leaves audiences laughing.

Brad is also a first-class master of ceremonies who has hosted government, corporate and sporting events in most Australian states.

Brad still has a "hands on" involvement with football as a Specialised Skills Coach with the Western Bulldogs.

Since the end of his playing career Brad has been sought out for multi media roles and currently writes for a national sports magazine and has a weekly column in The Sunday Times, Perth. He is also an integral member of Radio 6PR's AFL commentary team and co-hosts the station's Sport Central program. Brad is based in Melbourne to provide commentary for the West Coast Eagles and Fremantle Dockers interstate games for Radio 6PR, Perth and Radio 3AW, Melbourne.



Client Testimonials



Excellent speaker. A superb presentation which was thought provoking as well as providing lots of humour and motivation. I would strongly recommend Brad as a speaker for any style of event.

BankWest Managers & Lenders' Association



Motivation was what we required and Brad's experiences were put across so well all of our staff could relate to them. He combined motivation with humour which made his speech even more enjoyable. You know it was good when staff were still talking about it two weeks later.

Australian Liquor Group

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