Anna Rose

Climate Change Campaigner

Anna Rose is an Australian author, activist and environmentalist who became a climate change campaigner after her grandparent's farm in North Western NSW was severely affected by the drought.

She is the National Manager for Earth Hour with WWF-Australia and Australian Geographic Society's Conservationist of the Year 2015. Since taking over the running of Earth Hour Anna has increased the participation, awareness and impact of the iconic Australian-founded movement that is now celebrated in more than 172 countries around the world, with one in three Australians taking part.

As part of Earth Hour’s 2015 campaign focus on highlighting the impact of climate change on food, Anna created a world-first cookbook Planet to Plate bringing together 52 celebrity chefs, 60 farmers and science content from the University of Melbourne. She is now involved in supporting a network of farmers passionate about tackling climate change.

Perceptive, passionate and determined, Anna is a sought-after speaker and presenter and has delivered hundreds of speeches to a wide range of audiences - from a 16,000 person stadium in Perth alongside the Dalai Lama, to schools, community groups and companies.

Anna was previously the co-founder and chair of the Australian Youth Climate Coalition (AYCC), now one of Australia's largest youth organisations with over 120,000 members. She was also a former Environment Minister's joint Young Environmentalist of the Year and a finalist in the 2015 ACT Australian of the Year awards.

Anna is perhaps most well-known for taking high-profile climate sceptic, former Finance Minister Nick Minchin, on a journey around the world with the goal of helping him accept the science of climate change. Anna's book Madland: A Journey to Change the Mind of a Climate Sceptic (MUP, 2012) is based on that journey and received high praise from the media, authors, politicians and, of course, scientists and other environmentalists. She also co-starred in the ABC documentary I Can Change Your Mind on Climate Change.
Anna previously convened the Vice-Chancellor's course in Leadership & Influence at the Australian National University. The Sydney Morning Herald named her one of Sydney's 100 most influential people, and she was named one of Cosmo magazine's Top 30 Women under 30.

Anna Rose is a former Churchill Fellow and a recipient of the Sierra Club's Earthcare award for her services to international environmental protection. She is a Director of Solar Citizens, Green Music Australia, The Australian Geographic Society, and the University of Queensland's Global Change Institute.

Anna Rose talks about:
- Climate change
- Leadership
- Youth engagement
- Sustainability
Client Testimonials

Anna is a very natural speaker with a true passion.

*AMP Capital*

Anna captivated our audience from the outset, with her infectious enthusiasm, ability to break down complex issues in a meaningful and eloquent way, and practical examples of how she turned a passion for social change into campaigns which engaged a nation of young people.

*United Nations Association of Australia*