

Amantha Imber

Innovation Dynamo, Workshop Facilitator & Keynote Speaker

Dr Amantha Imber founded and heads the internationally recognised innovation consultancy Inventium. An innovation psychologist, best-selling author, and captivating keynote speaker, Amanda is passionate about helping individuals and organisations innovate with greater success.

The long list of companies that Amanda has helped include Google, Apple, Coca-Cola, Disney, LEGO, American Express, Virgin Australia, Commonwealth Bank.

More about Dr Amantha Imber:

The work of Dr Amantha Imber and her company Inventium have been recognised in Australia and internationally. Amantha, who has a PhD in organisational psychology, has been finalist in the Telstra Business Women of the Year awards.

Inventium has been recognised as one of Australia's fastest growing companies in the BRW Fast 100 list, and was also awarded the BRW Client Choice Award for Best Management Consultancy in Australia. In 2016, Amantha was inducted into the Australian Business Women's Hall of Fame. In 2018, Inventium earned a place on BCorp's Best for the World list, which recognises companies for their outstanding positive impact.

Amantha is the host of the number one ranking business podcast How I Work, where she interviews some of the world's leading innovators about their habits, rituals and strategies for structuring their day.

Amantha is the co-creator of the Australian Financial Review's Most Innovative Companies list, an annual list that Inventium compiles, ranking Australia and New Zealand's top innovators. Her thoughts have appeared in Harvard Business Review, The Huffington Post, Forbes, and Fast Company and she is the author of two best-selling books: "The Creativity Formula" and "The Innovation Formula".

Dr Amantha Imber speaks about:



Dr Amantha Imber's keynote on innovation can be anywhere in length from 40-60 minutes, and can include Q&A within that time.

Innovation Survivor: how to outthink, outsmart, and outlast your competitors: Our ability to generate breakthrough solutions to business challenges and opportunities enables us to outthink, outsmart and outlast our competitors. Amantha discusses the latest scientific findings in relation to what really drives highly inventive and disruptive thinking - and how these findings can be applied. Audiences walk away with a set of practical tools they can use in their own role and with others across the organisation to innovate and disrupt competition.

How to create a culture where innovation thrives: Innovation is key to growing a business. As such, creating a culture where innovation thrives is critical. However, when surveyed about what they think creates a culture of innovation, over 95% of business leaders get the answers wrong. They are basing their decisions on intuition rather than science.

Dr Amantha Imber shares the 14 key drivers to creating a culture of innovation - according to what has been scientifically proven, along with stories from the world's most innovative organisations. In a highly interactive keynote, the audience gets to see how closely their intuition matches with science.

How to disrupt a market: This highly interactive session demystifies what it means to be disruptive and most importantly, how to do it. Amantha provides practical tools that have helped some of the world's leading companies disrupt their markets.

The science of how to make better decisions: Amantha Imber discusses the latest cutting-edge research about what contributes to making better decisions. Audiences leave with a handful of very practical ways to improve their decision-making abilities - instantly - both in their professional and personal lives.

Client Testimonials



Amantha blew me away. She was quirky, engaging, energetic, energising and incredibly insightful. Amantha is one of those great educators who does not teach things, she helps people to discover things.

Medibank Private



Amantha is a person who makes a lasting impression and changes people's lives. She combines her deep expertise with an exceptional gift to teach and inspire. She teaches the most complex science in a way that makes it seem simple, easy and very do-able.

AMP



Amantha provides her audience with strategies that are directly translatable into practice – no small feat given the phobias and anxieties that a large number of people experience when reflecting upon their own personal levels of creativity ... Amantha's keynote was exceptional and profoundly moving for me as a person and as an educator. The conference has since proven to be something of a hit. The 'secret weapon', in my opinion, was Amantha Imber!

Vocational and Applied Learning



Amantha is not only a wonderful person to deal with, she is creative, organised and so clearly in her element when presenting on stage. Amantha spoke at our Businesswomen's Breakfast Series event in Sydney and the entire audience were both engaged and enthralled during her talk. We all came away with useful and valuable information that was immediately applicable to our careers. I am looking forward to the Melbourne presentation and recommend Amantha to others seeking a dynamic speaker or innovation consultant without hesitation.

Network Central

Client Testimonials



One of the best training programs I have ever attended where I can utilise everything learnt - immediately - back on the job and see instant results.

Kimberly-Clark



I can't believe how much of an impact 40 minutes can make! Amantha provided tools to inspire, create, motivate and change the way we go about our day to day business, and continue to evolve our point of difference from our competitors. Great job!

DMG Radio



Amantha is a peerless facilitator of any creativity, innovation, thinking-related workshop, conference and gathering. Her seemingly light delivery and interaction with the audiences is the tip of an iceberg of the depth of her science knowledge and understanding of human mind at work. I am a shameless fan of Amantha's work.

Innofuture conference



Like most people, I'm only half listening to the presentations towards the end of conferences. That's because my attention is focussed on the long list of emails on the BlackBerry I'm hiding under the table. Amantha Imber's presentation was different. It was compelling, intrusive, provocative and insightful. I powered off my BlackBerry and listened.

WUNDERMAN EMEA

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